



a path forward AFTER TRAUMA



Healing Begins Here
VictimServiceCenter.org

ANNUAL REPORT • FY 2024-25

our MISSION

To provide individualized services and resources to victims of sexual assault, violent crime, and traumatic circumstances, through crisis response, advocacy, therapy, and community awareness.

our VISION

To transform victims' lives and prevent violence in our community.

2024-25 BOARD OF DIRECTORS

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Dear Friends and Supporters,

It is our honor to present the Victim Service Center of Central Florida's FY24-25 Annual Report. In the coming pages you'll find many of the highlights and milestones that we achieved this year thanks to the extraordinary generosity of our grantors and financial supporters along with the commitment of our exceptional staff, volunteers and Board of Directors. Every success you will read about in the pages ahead was made possible because of our belief that every survivor in our community deserves compassionate expert care and the opportunity to heal whenever they are ready to come forward and seek our help.

This year, our Advocacy team established new services in Seminole County to make it easier for survivors to access support. We also enhanced our accessibility tools and created a streamlined digital intake process all to help improve the client experience.

In our therapeutic program, survivors benefited from more than 3,000 one-on-one counseling sessions and an expanding offering of innovative support groups that included yoga, chair yoga and dance movement just to name a few. We also enhanced our capacity by investing in the next generation of trauma-informed clinicians through our clinical internship program.

Our Forensic Nursing team continued to set the standard for clinical excellence. Through upgraded exam spaces, additional continuing education, and national leadership roles, our forensic nursing program ensured that every survivor received compassionate and trauma-informed care.

Expanding prevention education remained a top priority as we introduced and launched an innovative online and on-demand training portal through our website that allows anyone with an internet connection to access our proprietary library of VSC prevention education courses. Further, by cultivating our community partnerships we were able to expand our educational offerings to healthcare providers and law enforcement personnel. We also created and broadcast multiple Healing Begins Here educational 30-minute interview style television programs and produced numerous VSC Podcast episodes available for streaming anywhere, anytime.

Thanks to our dedicated staff and volunteers we showcased our agency at community events across Orange, Osceola and Seminole County to create awareness. We were also able to expand our visibility through a newly created bus advertising campaign and two new billboard campaigns that encompassed the entire Central Florida region.

This year also brought moments of celebration that included staff achievements and organizational honors such as being named one of Orlando Business Journal's Best Places to Work. We are proud of these accolades and honored to have such a dedicated and compassionate team that continues to work tirelessly to support survivors.

We understand that none of this could be possible without our grantors, volunteers, Board members, partners, donors, and every person who shares our passion for providing healing and hope. For this, we thank you for your commitment to providing exceptional care and leading change for survivors across Central Florida.

Sincerely,

Adela Hathaway

Chairperson

Lui Damiani

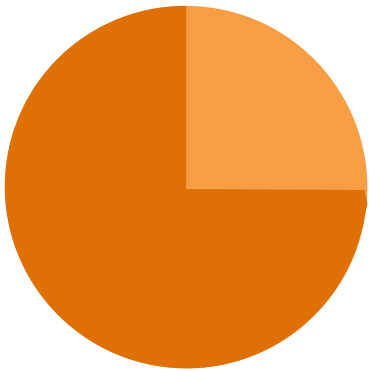
Executive Director

2024-25

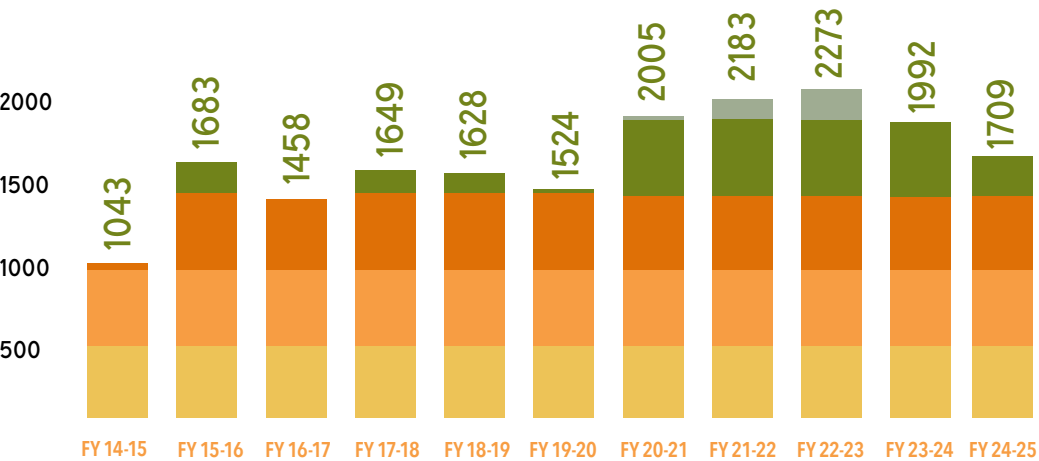
Impact

2,909 CLIENTS HELPED

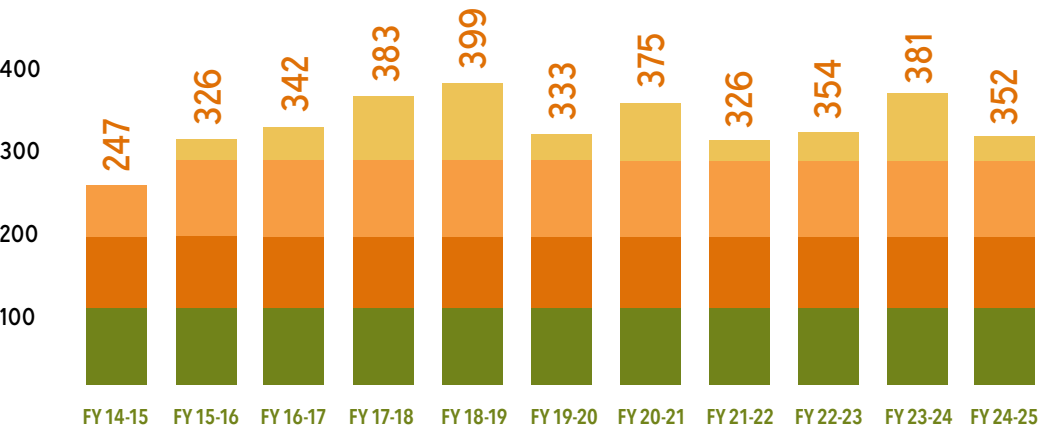
75% Sexual Violence
25% Non-Sexual Violence



HELPLINE CALLS PER YEAR



IN-PERSON CRISIS RESPONSE & FORENSIC EXAMS



3,371 THERAPY SESSIONS

1,709 24/7 HELPLINE CALLS

352 CRISIS RESPONSE & FORENSIC EXAMS

103 SUPPORT GROUPS

215 OUTREACH EVENTS

CRISIS COUNSELING & *advocacy*

This year, the Advocacy team remained focused on expanding access and reducing barriers to trauma-informed care across Central Florida. One of the most impactful advances was strengthening our presence in Seminole County through new partnerships with local service providers. By embedding support directly within the community, we reduced logistical obstacles like transportation and long wait times, allowing survivors to receive timely care closer to home.

Accessibility also remained a priority. We also expanded our physical health efforts by partnering with a local dentist to provide no-cost care to survivors who have sustained dental injuries. Our efforts extended to physical health as well by creating a new partnership with a local dentist we were able to connect survivors that has sustained dental injuries to no-cost dental care.

To streamline services, this year we transitioned to fully digital documentation and forms. This new system created a survivor-centered process that helped accelerate access to care. These changes reflect our deep commitment to providing consistent, trauma-focused advocacy every step of the way.

"My advocate helped me believe that my life could change for the better"

TYPES OF VICTIMIZATION

- Adults abused as children
- Sexual assault
- Stalking/harassment
- Physical assault
- Robbery
- Home invasion
- Human trafficking
- Domestic violence
- Drunk driving victimization
- Gun Violence
- Anyone impacted by violence or trauma

VSC SERVICES OFFERED



24/7 CRISIS
HELPLINE



ADVOCACY &
EMOTIONAL
SUPPORT



SEXUAL ASSAULT
FORENSICS
EXAMS



THERAPY



SUPPORT
GROUPS



INFORMATION
& REFERRAL



SAFETY
PLANNING



COURT
ACCOMPANIMENT



ADDRESS
CONFIDENTIALITY



VICTIM
COMPENSATION



SEXUAL BATTERY
RELOCATION



PREVENTION
EDUCATION &
TRAINING



Therapy

Therapy services at VSC reached new heights in 2024-2025, delivering more sessions than ever before while expanding access to inclusive, community-based healing using evidence-based practices like EMDR, Brainspotting, and Internal Family Systems among others. Survivors engaged in one-on-one counseling and found community through our innovative movement-based support groups. Our trauma-informed yoga series continued into its third year, while our dance movement support group partnership with Orlando Ballet continued to provide survivors with new ways to express their experiences. We also introduced a Chair Yoga workshops series to ensure that survivors of all abilities could participate in movement-based healing. Plus, we also expanded our clinical intern program which allowed us to serve more survivors while cultivating the next generation of trauma-informed clinicians.

SUPPORT & THERAPY GROUPS

- Women's Sexual Trauma
- Men's Sexual Trauma
- Black/African American Women's Healing
- Women Spanish Speakers'
- Healing Through Movement Yoga
- Surviving the Holidays Workshop
- Emotions In Motion Dance Movement
- Women's 40+
- Women's Domestic Violence

Lives Touched Through Therapy

3371
INDIVIDUAL
SESSIONS

103
GROUP
SESSIONS

755
GROUP
PARTICIPANTS

CREATIVE & EXPRESSIVE OFFERINGS

- Healing Through Movement Yoga
- Emotions in Motion Dance Movement
- Accessible Chair Yoga



352 SEXUAL ASSAULT FORENSIC EXAMINATIONS CONDUCTED

24/7 CRISIS RESPONSE & FORENSIC NURSING

Our Forensic Nurse Examiners (FNE) focused on clinical excellence and survivor-centered care. Through enhanced collaboration, routine chart reviews, and expanded continuing education, the team strengthened their clinical skills and reinforced our commitment to quality care for survivors. We also invested in enhancing our confidential emergency care sites by upgrading equipment and

revitalizing our forensic exam spaces to ensure a welcoming, dignified experience for every client. This year also brought us national recognition as our Forensic Nurse Coordinator, Corrine Phillips, was named to the Board of Directors of the International Association of Forensic Nurses (IAFN).



PREVENTION EDUCATION

This year our big breakthrough in prevention education was the launch of our website training portal where participants can access our newly created library of online training courses at their leisure. We also created a web based micro-credential training series course in collaboration with Seminole State College where students learn about the topics of consent and healthy relationships. Similarly, we developed a partnership with Disney's Flamingo Village and launched a four-part series of specialized online workshops

for their residents. On top of that, we established a separate series of free adult continuing education credit (CEU) courses geared at nursing professionals that have been approved by the Florida Board of Nursing and we launched new training for our law enforcement partners intended to teach officers to respond to survivors with empathy and care. Additionally, we continued our partnership with Orange TV creating and broadcasting nine of our informative Healing Begins Here talk show interview series programs.

9 TV EPISODES

136 TRAININGS

2032 INDIVIDUALS TRAINED

215 OUTREACH EVENTS

8377 OUTREACH INTERACTIONS

3003 VOLUNTEER HOURS

\$102K+ VOLUNTEER IMPACT

VOLUNTEERISM & OUTREACH

With the help of our dedicated team of volunteers we were able to expand our presence at community events and enhance our organizational capacity. By building a team of knowledgeable and experienced outreach volunteers, this year we were able to have multiple teams tabling

and showcasing VSC services simultaneously at various community events. We also created a Front Desk/ Reception position staffed by volunteers to help answer telephones and assist clients coming into our main office.

COMMUNITY *awareness*

CHEERS to CHANGE

April is National Sexual Assault Awareness Month and we kicked the month off on with our annual signature benefit event Cheers To Change on Friday, April 4th at the Orlando Science Center. The evening's adventurous Indiana Jones theme drew approximately 500 attendees and featured live action entertainers, indoor and outdoor music, food, drinks and a giant silent auction with over 100 items.

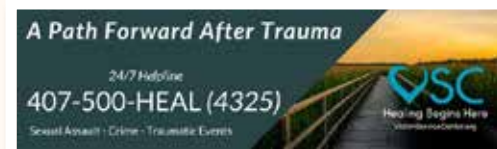


DENIM *day*

Observed annually on the last Wednesday in April, Denim Day is a global movement of solidarity with survivors of sexual violence. For the 10th consecutive year, VSC championed this initiative across the region. In the lead-up to the event, we secured official proclamations of support from Central Florida's largest government agencies. Then, on Denim Day itself, the community responded in force with schools, universities, businesses, government agencies, and other nonprofits donning their denim and sharing group photos online to raise awareness and support survivors.

BILLBOARDS & BUSES

This year, to complement our awareness activities, we also launched a new billboard and bus advertising campaign designed to draw attention to the issue of sexual violence and promote VSC's services across the tri-county area of Orange, Osceola and Seminole Counties. Both the billboard and bus ads featured a powerful new "1 in 4 Women Are Sexually Assaulted" message that was designed to highlight the prevalence of sexual violence against women. Additionally, we created a second more subtle billboard design as part of the campaign that featured the message "A Path Forward After Trauma" to help build consciousness that hope and healing is possible for survivors.



HONORS & AWARDS



VSC RANKED AMONG CENTRAL FLORIDA'S **BEST PLACES TO WORK**

Each year, the Orlando Business Journal honors outstanding workplaces across Central Florida through its Best Places to Work list. This year, VSC was among 80 companies selected based upon employee surveys that cited excellence in the areas of communication and resources, manager effectiveness, team dynamics, individual needs, personal engagement, and trust in leadership.

UCF COMMUNITY PARTNERSHIP AWARD

This year VSC was also singled out by the University of Central Florida's Department of Public Safety and presented with their Community Partnership Award in recognition of exceptional partnership and commitment to safety at the University of Central Florida.



IT'S AN HONOR

Our Executive Director, Lui Damiani, was honored this year by the UCF School of Public Administration as one of its 2025 Public Service Alumni Achievement award winners. This prestigious award was presented to Lui in recognition of his exceptional dedication to community service and meaningful impact in our community. Separately, Lui was also featured on the cover of Winter Park City Magazine's annual 'Thankful' issue, which celebrates local nonprofit leaders for their dedication, visionary leadership and impactful community programs.

LEGACY OF SERVICE

Senior Victim Advocate Rhonda Wilson achieved a significant milestone this year achieving 15 years of service with VSC; only the second person to do so in VSC's 26-year history. During her decade and a half of service at VSC Rhonda has served as a Victim Advocate, Outreach Coordinator, Lead Victim Advocate and Senior Victim Advocate. In honor of her selfless dedication to the VSC, she was presented with VSC's prestigious 15-year service award.



2024-25

Financials

REVENUE

	GRANT INCOME	\$2,210,958.
	CONTRIBUTED NONFINANCIAL ASSETS	\$438,636.
	FUNDRAISING	\$152,688.
	DONATIONS & CORPORATE CONTRIBUTIONS	\$88,453.
	INVESTMENT	\$76,294.
	SANE PROGRAM REVENUE	\$112,500.
	OTHER INCOME	\$43,631.

EXPENDITURES

	RAPE CRISIS PROGRAM	\$1,861,072.
	THERAPY & SUPPORT	\$471,403.
	GENERAL & ADMINISTRATIVE	\$211,936.
	COMMUNITY OUTREACH & EDUCATION	\$176,376.
	VICTIM SERVICES PROGRAMS	\$184,645.
	FUND DEVELOPMENT	\$100,012.

with gratitude

INDIVIDUAL DONORS				
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CORPORATE & ORGANIZATION DONORS				
Advantage Merchant Services Advent Health Community Advocacy Advent Health University Built 4 Speed Tattoo City of Apopka City of Ocoee City of Orlando Clear Channel Outdoor Cogent Bank	Commissioner Mary I. Johnson Family Trust Congruity Counseling Dean Mead Attorneys At Law Evolve Design Group Fantasy Cares 4 Rivers Smokehouse Graham Health Care Services, P.A. Heart of Florida United Way Kendra Scott LLC	Levy Restaurant Group McGriff Insurance Mulhall Investments Newmark Orange County Sheriff John Mina Orange County Sportsman's Association Orlando Health Owens Realty Services Paul Trial Group, PLLC	PCL Construction Rehmann Retriever Payment Systems SABACC For Charity LLC Signature Systems of Florida Tavistock Foundation Taylor Morrison Truist Investment Services UCF College of Business UCF Police Department	Universal Orlando Resort Valencia College Foundation Winter Park Construction (WPC) Withum Smith & Brown, PC Women Care of Baldwin Park
IN-KIND				
AdventHealth City Beverages ClearChannel Outdoor	Communicate 360 Branding & Marketing Covenant Cleaning Services Dubsdread Catering	Lucinda Esenam Kjerulff, MD Michael Coon Mike Davies Photography	Orange TV Orlando Ballet The Peaceful Peacock	Total Wine & More Withum, Smith & Brown, PC
GRANTORS		OUTSTANDING CONTRIBUTOR AWARDS		
City of Kissimmee City of Orlando City of St. Cloud Florida Council Against Sexual Violence Orange County Government	Osceola County Government Victims of Crime Act (VOCA) administered by the FL Office of the Attorney General	2025 Bob Owens 2024 Owens Realty Services 2023 Bob Vander Weide & Shelby Norwich 2022 The Family of Commissioner Emeritus Mary I. Johnson 2021 Mike Mulhall 2020 Bob & Laura Owens		



COMMISSIONER EMERITA MARY I. JOHNSON

In honor of the thousands of lives that we impact each year, you will forever be in our memory.



AVAILABLE 24/7

(407) 500-HEAL (4325)

APPOINTMENTS

(407) 254-9415

VictimServiceCenter.org

@VSCFlorida



VICTIM SERVICE CENTER OF CENTRAL FLORIDA, INC.

2111 East Michigan Street, Suite 210 Orlando, FL 32806

**Satellite offices in Osceola & Seminole County*